

FOR IMMEDIATE RELEASE:
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PROMARINER PRONAUTICP CHARGERS WIN 2010 IBEX INNOVATION AWARD

Marine Charging Systems Leader Receives Top Honors in Electrical Systems Category

Portsmouth, N.H. – ProMariner, an industry leader in the design and manufacture of on-board marine charging systems, announced today that its next generation ProMar Digital Performance Charging platform, ProNauticP Series chargers, have won the 2010 International Boatbuilder’s Exhibition & Conference (IBEX) Innovation Award in the Electrical Systems category. Organized by the National Marine Manufacturers Association (NMMA) and judged by members of Boating Writers International (BWI), the awards recognize innovative distinction from other products currently being manufactured, benefit to the marine industry and consumers, practicality, and cost-effectiveness. The ProMariner ProNauticP charger leads the industry with eleven selectable charge profiles and one custom profile, and ensures properly paired charging algorithms to the boater’s choice of battery chemistry resulting in maximum battery life and performance.

“With the ever changing technology in batteries, setting up a variety of profiles to charge batteries safely and easily will future proof battery maintenance for the boating community,” said judge Tom Tripp, freelancer writer and publisher and editor, Oceanlines.

“We are proud that the ProNauticP has received this prestigious award for innovation,” said Gerald (Jerry) Demirjian, partner & senior vice president, ProMariner. “It affirms that our ProNauticP charger is the next level in digital and software power conversion design. It provides boaters an intelligent and faster charging technology that will enhance performance and extend the life of onboard marine batteries.”

The ProNauticP combines digitally controlled and software-based power conversion technology with global energy management features to deliver global wide range AC

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input and power factor correction, allowing models to operate off standard household power connections anywhere in the world. The chargers address the trend of using greater numbers of 12-volt electronics onboard today's power, sail, cruising and sport fishing boats. Featuring dual digital display screens, the ProNauticP series makes it easy to view real-time charging voltage, amperage and percentage of power out information.

The new ProMariner ProNauticP charger automatically removes stress on a fully charged battery by incorporating a built-in conservation mode that reduces float voltage when the unit does not register a load greater than 5 amps over a 72-hour period, and reconditions batteries to improve battery life and reserve power performance every 21 days if in a storage state. ProMariner's Distributed-On-Demand™ Technology senses and distributes 100% of available charging to any one bank or a combination of all banks; all unused charging amps are distributed to batteries requiring them. The ProNauticP self-calculates absorption & conditioning time based on its ability to analyze the discharge state of the on-board battery banks and incorporates fully automatic temperature compensation as a standard feature on all models.

Available for purchase from ProMariner's extensive dealer and retail network in the United States, Canada and Europe, ProMariner's ProNauticP Series models range in price from US \$199.00 to US \$699.00. For more information on the ProNauticP Series, ProMariner and its entire product line of marine charging systems, or to locate authorized ProMariner dealers and retailers please contact 603-433-4440 or visit www.promariner.com.

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About ProMariner:

Based in Portsmouth, New Hampshire, ProMariner™, is a 32-year-old industry-leading designer and manufacturer with innovative and feature rich, software-based and digitally controlled charging systems, galvanic isolation products, marine grade power inverters and marine accessories. ProMariner's depth of product is the broadest in the industry, delivering charging solutions for open water cruising, sailing, saltwater sport fishing, and fresh water recreational sport and tournament fishing. ProMariner is also a leader in ABYC compliant galvanic isolation systems, digitally controlled zero volt battery isolators, corrosion control testers, handheld digital test meters, waterproof marine binoculars, AC plug holders and True Power marine pure sine and modified sign wave combination chargers/Inverters. www.promariner.com.



ProMariner ProNautic1220P



ProMariner ProNautic1240P

***These and other images are available as a high-resolution JPEG or TIFF
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